

OCC Media Accreditation Policy

The Ontario Chamber of Commerce (OCC) is pleased to welcome members of the media to cover both our policy and signature events.

Our goal is to ensure a professional environment for media, speakers, special guests, event attendees and OCC staff. To that end, we request that all accredited media interested in attending one of our events register in advance as either a working journalist or technical support staff representing a recognized media organization.

Accreditation will be given to individuals with the appropriate media credentials on a case-by-case basis. The OCC reserves the right to deny or withdraw accredited journalists who abuse the privileges extended, put the accreditation to improper use, or act in a way that is inconsistent with the parameters of the event. Media accreditation is at the discretion of the OCC and may be revoked at any time without reason.

Persons who will be considered for accreditation:

- 1) Members of established local, provincial, national and international media organizations with relevant identification.
- 2) Online media must meet the following requirements, in addition to those above:
 - a. Online publications must belong to a registered corporation, such as a media organization, and have a specific, verifiable non-web address and a telephone number; the online publications requesting accreditation for its correspondent must have a substantial amount of original news content or commentary or analysis on issues pertaining to Ontario's business community.
 - b. The applicant seeking accreditation must be prepared to provide the latest data on the site's visitors or other relevant material (press citations, etc.) about the outlet's audience.

To register and request media accreditation, please contact:

Rachel Strong
Senior Communications Advisor
Ontario Chamber of Commerce
e. rachelstrong@occ.ca
t. 416.482.5222 ext. 2470

or

Michelle Kelly
Senior Communications Advisor
Ontario Chamber of Commerce
e. michellekelly@occ.ca
t. 416.482.5222 ext. 2410